



With the support of the  
Erasmus+ Programme of  
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**Essay**

Required as part of an application for the MEDIAAC programme

File title: Name\_Essay.doc / Name\_Essay.pdf

Surname:

First Name:

Date of Birth:

Please write an Essay (maximum 2 pages) on one of the two topics:

**1. Write on one example of Media Art or Media Art Culture**

**OR**

**2. Write on a need for a future development in Media Art Culture**

If you are writing on topic #1. an example of Media Art or Media Art Culture, please **DO NOT** write about the example submitted for your application under Example of Work. Please do not write about your own work as your Essay example.

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**Difference** between the Letter of Motivation, the Essay and the Example of Work.

The Letter of Motivation should describe why YOU as an individual want to participate in THIS program, the Media Arts Cultures, MA.

The Essay should allow the application board to learn more about your perspective on Media Arts Cultures and the level of insight, understanding or creative problem solving you are capable of contributing as a student and future player in the field. The Essay should demonstrate your future potential.

The Example of Work should demonstrate your current best practice or achievement, depending on your background and relation to Media Arts Cultures. The Example of Work should directly correlate with your CV.